

Classifieds for the Mobile Generation



CellitClassifieds is the leading mobile solution for your classifieds.

Benefits:

- Immediate boost in revenue by adding value to your classified listings
- Real-time information delivery
- Mobile extensions to your content
- Additional "relevancy" and appeal by targeting today's mobile-hungry demographic
- Notification for seller with every inquiry via text or email
- Immediate communication between advertiser and end user
- Deliver additional information via email or fax
- Quick & easy one time set-up, web-based system
- Flat-fee pricing

Your Audience is Going Mobile, Are You?

CellitClassifieds takes your print based classified solution and delivers a robust and interactive experience to your readers. Using our proprietary back-end, you can easily create, change or update listings, or CellitClassifieds can integrate with your

data feeds for an automated solution. Every lead is tracked and can be delivered to the newspaper or the advertiser for follow-up, creating substantial additional value for your paper.

CellitClassified Clients Include:

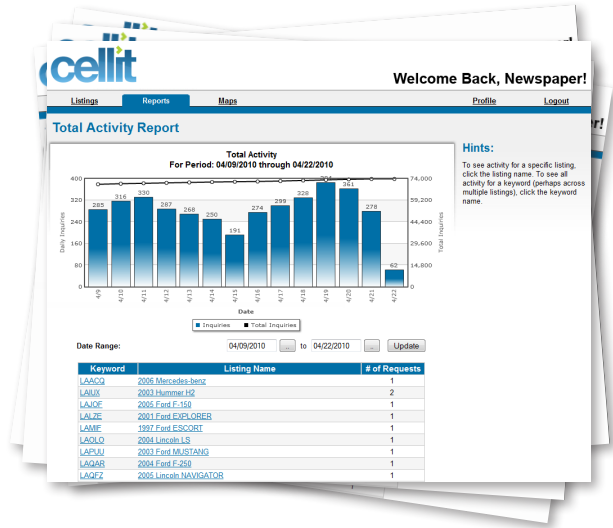
ForRent.com
NATION'S LEADING APARTMENT RESOURCE

Chicago Tribune

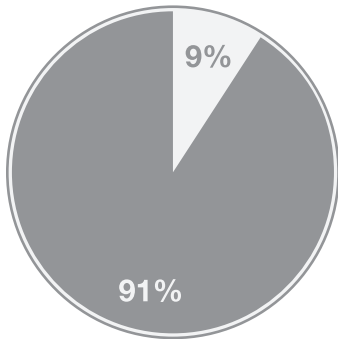
AutoTrader Latino

Hartford Courant

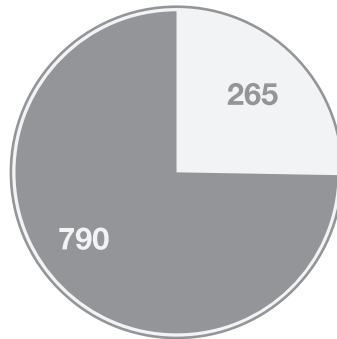
EmploymentGuide.com
Let Us Be Your Guide



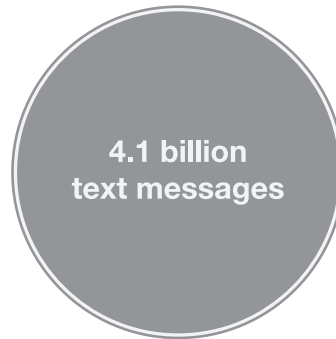
Know Your Market



There are 285 million wireless subscribers in the US. Over 91% of the population.



The typical American mobile subscriber sends an average of 790 text messages per month while making only 265 calls per month.



Some 4.1 billion text messages are sent and received every day.



According to a survey conducted by Tekelec, the majority of 45 year olds were just as likely to use SMS as they were to make voice calls from their mobile device.



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